

AUTHOR TO SPEAK  
TO COMMITTEE OF 100  
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## Common sense author to speak to local group

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SANFORD — People who plan to attend the Committee of 100 meeting at noon Wednesday should expect to have a side order of common sense with their meal.

The speaker for the meeting at Chef Paul's Cafe and Catering will be Bud Bilanich, the author of numerous business books who has earned the nickname "The Common Sense Guy."

Bilanich will speak about how to succeed in a business environment beset by changes.

According to Bilanich, the secrets that help people thrive in business are rather

simple solutions that involve following a clear direction, getting sincere commitment from other people involved in your business life and developing mutually beneficial relationships with stakeholders.

The author of "Four Secrets of High Performing Organizations," Bilanich has a doctorate in education from Harvard University and has done consulting work in the field of organization effectiveness with clients that include Pfizer, AT&T and JP Morgan Chase.

To make a reservation for the luncheon, contact Jane Haber at the Lee County Economic Development Corporation at (919) 774-8439.

The reservation costs \$10 for Committee of 100 members and \$15 for non-members.