



Hoag Hospital Foundation

For Support of Hoag Memorial Hospital Presbyterian

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October 10, 2004

Bud Bilanich, PhD
875 So. Colorado Boulevard
Suite 773
Denver, CO 80246

Dear Dr. Bilanich:

We have received rave reviews from your presentation at the Annual Meeting of the Association for Healthcare Philanthropy Meeting in New Orleans. As you know, we had a "standing room only crowd" for your presentation, and your topic of "Common Sense" hit a strong cord with the audience.

We appreciate your witty and entertaining presentation that engaged the group and provided those present with practical leadership concepts that can be implemented quickly and successfully.

Thanks for taking the time to make this important presentation and your outstanding delivery.

We hope that you can again participate in the conference at some future date.

Sincerely,

Ronald D. Guziak
Executive Director, Hoag Hospital Foundation and
Conference Education Co-Chair

RG/dla